*Social Media Tips*

* Sign up for an email address that relates to your business.
* Add accounts for any social media you are comfortable with.
* I use Facebook, Instagram, YouTube and TikTok.
* Facebook gets a few likes. This is my main source of business queries.
* Instagram gets a few likes but not many queries yet. I am using several hashtags and try not to overuse the same ones.
* YouTube is for videos only. I have had some video’s get up to 50K views but as the algorithms change it can change who see’s your videos. My advice on YouTube is to stick with the same content and show consistency.
* TikTok I’m using to see which videos are the most popular. It’s the most popular for likes and comments. I have shared videos from my YouTube channel.