

COSTS TO SELF-PUBLISH – ESTIMATED PRICING

ABN NUMBER: Free setup

ISBN NUMBER & SETUP:

10 ISBNs - **\$88**

- Each format of your book requires its own ISBN
- Most books average two to three ISBNs to accommodate all published formats
- You will have enough ISBNs for multiple books
- Savings! You're getting your **ISBNs at only \$8.80 each**
- ISBNs never expire; use them as needed

NEW PUBLISHERS: A new publisher setup fee of \$55 will be added to your cart if you have not previously purchased ISBNs from Thorpe-Bowker. This covers the setup of your New Publisher account, including verifying details and linking your publisher details to all the appropriate Bowker products for maximum exposure

<https://www.myidentifiers.com.au/identify-protect-your-book/isbn/buy-isbn>

ILLUSTRATIONS:

\$100 - \$1000 depending on length and style.

Source Locally or you can use fiver:

<https://www.fiverr.com>

EDITING & COVER DESIGN:

\$100 - \$1000 depending on length and style. I will be editing via my website soon. Pricing POA.

PRINTING:

It varies. I used IngramSpark and found it the most cost-effective. Once completed, I suggest purchasing one book for proofreading.

WEBSITE SETUP:

Starting from \$250 plus. I recommend having all links and author email addresses set up to make this process easier. Portia Marketing did my website and I'm very happy with it.

ADVERTISING/MARKETING:

This will depend on if you outsource or not. I have done all of my advertising via social media.